

ultrasuede®

Ambiance

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Wallcovering Installation Guidelines

WALLS

All walls and surfaces to be covered must be smooth, clean, dry, and structurally sound. Newly plastered walls must be thoroughly dry before application of any primer or wallcovering. A moisture meter should be used for positive verification. Sealed walls should be roughly sandpapered.

Wallcovering should not be hung over walls which have a surface of water-based paint. It is ideal for all walls to be primed with flat alkyd primer sealer. The hanging of any wallcoverings over water-based paint may result in blistering. It is wise to test for water-based paint surface by hanging one strip to determine if loss of adhesive or blistering will appear over a 72 hour period.

ADHESIVE

Always paste the wall, not the fabric, when hanging Ultrasuede®, and allow it to become tacky before hanging.

Ultrasuede® without backing: Use water-based wallcover adhesive only.

Ultrasuede® with backing: Use any standard vinyl adhesive.

HANGING

Ultrasuede® has a definite face—the side with the richer nap. In addition, the nap is directional: Wallcovering strips should be positioned so the nap smoothes down, not up. Ultrasuede® should NOT be reversed. Please pay special attention to keep the direction of nap consistent from strip to strip. It is recommended that each strip be trimmed on both selvages before installation to ensure a good, clean, straight edge. A new razor blade and a paperhanger's straight-edge should be used for each strip.

Predetermine the seam areas and apply a strip of correct adhesive (see above) directly to the wall, approximately 4 inches in width, and allow it to become tacky. This will enable the installer to use as little adhesive as possible near the seams and still give good adhesion. It is important to keep the face of the wallcovering free from adhesive since the removal of any adhesive is extremely difficult. Should this occur, allow the paste to dry and then use a razor blade to flick it off.

Note that if Ultrasuede® is stretched during the hanging process, it will revert to its original shape when dry. Be sure to keep this in mind when positioning seams.

APPEARANCE

Ultrasuede® is mottled to resemble a natural finish. Shading is normal and part of the aesthetic beauty of the finished product. Commercially acceptable shading may occur from strip to strip. In no way are these characteristics to be considered defects.

CARE AND MAINTENANCE

Periodic maintenance should include the use of a suede brush or vacuum cleaner to remove surface dirt and dust. Solid areas should be gently washed, using a lint-free cloth, mild soap and warm water. Stubborn stains may require 2 or 3 washings. Dry cleaning fluid may also be used, sparingly.
